Subsection 1.—Commodity Standards

On Nov. 26, 1949, Parliament passed the National Trade Mark and True Labelling Act which provides a framework for the development of the National Standard and true labelling, to circumvent public deception in advertising.

In brief, the use of the National Standard is voluntary, and compliance with commodity standards affects only those manufacturers who desire to use the national trade mark. In addition, where manufacturers descriptively label any commodity or container, it must be labelled accurately to avoid public deception. One such regulation of interest applies to the labelling of fur garments, and has established itself as a code of fair practice throughout the merchandising field.

Under the terms of the Precious Metals Marking Act, 1946 (c. 26), commodities composed of gold, silver or platinum may be marked with a quality mark which accurately describes the quality of the metal. Where such mark is used, a trade mark registered in Canada, or for which application for registration has been made, must also be applied. Gold-plated, silver-plated or platinum-plated articles may also be marked under certain conditions outlined in the Act. The inspection staff of the Standards Division is engaged in the examination of advertising matter, in verifying the quality of articles offered for sale and in checking the marks applied.

Subsection 2.--Weights and Measures

The Weights and Measures Act prescribes the legal standards of weight and measure for use in Canada. Responsibilities under the Act require control of the type of all weighing and measuring devices used for commercial purposes, their periodic verification and surveillance directed towards the elimination of sales by short-weight or short-measure.

The number of inspections made in the fiscal year 1947-48 was 705,835, compared with 717,864 in 1946-47. The more important of these comprised the following: weighing machines, including scales of all kinds, 233,851; measuring machines for liquids, 66,427; other weights, 136,602; other measures, 268,955.

Total expenditures were \$500,262 in 1947-48 compared with \$454,702 in 1946-47. Total revenues were \$476,926 and \$453,482, respectively, for the two years.

Subsection 3.-Electricity and Gas Inspection

Responsibilities of the Standards Division under the Electricity Inspection Act and the Gas Inspection Act comprise the control of the types of electricity meters and gas meters used throughout Canada, and the testing and stamping of every meter used for billing purposes, the object being to ensure the correct measurement of all electricity and gas sold. For the administration of these two Acts, Canada is divided into three divisions and twenty districts, and the total staff is 145. During the year ended Mar. 31, 1948, 805,394 electricity and gas meters were tested as compared with 628,148 in the preceding year. Revenue derived from the testing amounted to \$555,222 and expenditures to \$402,021.